

Winterville Civitan



HISTORIC TRAIN DEPOT • P.O. BOX 62 • WINTERVILLE • GA • 30683

Winterville Civitan Club is excited to announce that their 8th Annual Winterville Snowflake 10K run will return with both in-person and virtual options in 2022! During these uncertain times the programs and people that the Civitans support are in greater need than ever before, and we are delighted to continue this tremendously popular race, which has become a signature event for the club.

The Snowflake will run January 29, 2022, beginning at 9am at the Depot in Winterville. In addition, the virtual option will be available to remote runners from January 22 through race day.

Last year's virtual Snowflake 10K was a success by every measure, and we wish to continue to offer the flexibility and convenience to runners unable to participate live. But we are also overjoyed to welcome back in-person runners to the Winterville Depot for the fun and competition they have grown to expect in the Little City!

The live race will return to the standard format, and the oft-praised course through the center of Winterville. Runners often use the Snowflake, with its certified in-town course, as a Peachtree Road Race qualifier. And participants will still be awarded points in the Classic Race Series, Run & See Georgia Grand Prix, Black Bag Race Series, and Clover Glove Race Series. In addition, the race is entering its third year as a part of the Firefly Trail promotional race series (in which runners get discounts and additional prizes for registering for all four races in the series, held along the new trail in four cities in the region). Runners choosing the virtual option will run the 10K distance on their own time and in their own area the week preceding the race. Once they complete their run, they will log their time on the virtual race portal of Classic Race Services. After the final day of our race, the Civitans will package and mail to the participants their promotional race shirt and other materials that our sponsors provide.

The traditional banners and finish line photo opportunities are back this year, which means that our sponsors will not only be printed on a premier race shirt, but will also be in every runner's photo experience at the end of the race, as well as social media and print outlets where the race is advertised.

Since December 7th, 1944, members of the Winterville Civitan Club have devoted their time to serve their community and improve the lives of adults and children with developmental disabilities. Our activities include support to local families and their schools, local charities such as Extra Special People and Camp Big Heart, construction of wheelchair ramps, cleanup of city streets, we support medical research at the Civitan International Research Center, two annual college scholarships of \$2500, as well as, supporting the youth scouting programs of Winterville.

We hope that you will continue to make plans to support our efforts. Sponsorship levels range from \$250 to \$2500 and are found on the enclosed form. Please register for your sponsorship level and return by January 15, 2022.

We appreciate your time and attention to this matter, and would greatly appreciate your support of our work in the local community. If you have any questions or comments please contact Michael at (706) 614-4940 or via email mklaw1@gmail.com

Warmest Regards,

Michael Law

Michael Law
Snowflake Run Chair
Winterville Civitan Club